



arquetype

BANGKOK • PARIS • DUBAI • HONG KONG

- MODERNISTIC WEARABLE ART PIECES -

ARQUETYPE is founded on the conceptual idea of exclusive wearable art pieces. Inspired by the elegant simplicity and precision of nature. Coincides with clean, minimal-sharpness silhouettes. ARQUETYPE speaks for individual who strives to express their creative freedom and identity through our artistic body adornments.

WWW.ARQUETYPE.COM

  [arquetype](#)



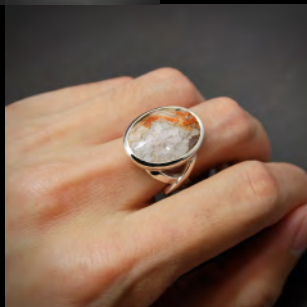
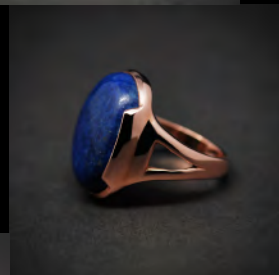
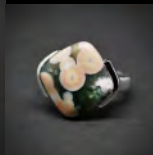
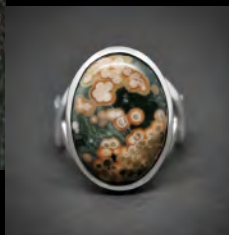
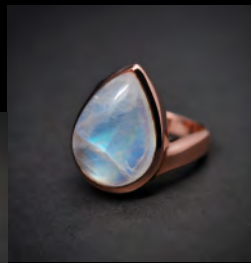
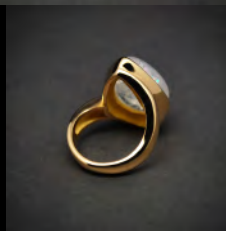
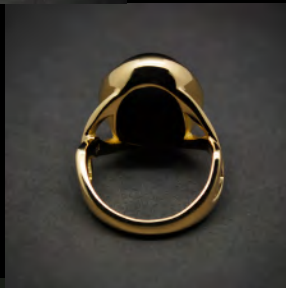
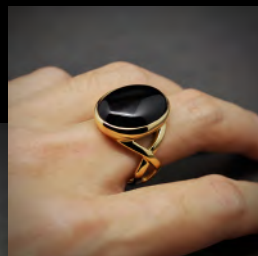


arquetype

"Connection between Art, Nature and Human creates Personality"

Arquetype; fine contemporary jewelry brand, that unfolds the connection between arts, nature and humanity that creates unique identity through the imagination of the wearer. Designed for both lady and gentlemen, Arquetype jewelry consists of the selected wide range of gemstone, sourced from all over the world with regard to authentic natural ingredients and its fine-graded beauty. Each gemstone possesses its one and only beauty since the pattern, glow and mark were differed by our mother earth. This is one of Arquetype distinctive point that inspired its owner and those witnessing it. Matching with the selected gemstone, Arquetype jewelry body is designed based on simplicity component of nature. With no obscuration to the gems, the design is distinguished so that the owner can wear our artwork for a long time since the heart of Arquetype brand is "Apart from its beauty and unique value, every jewelry should create an identity for the wearer"

ORIGINAL CLASSIC DESIGN



CLASSIC DESIGN WITH NATURAL GEMSTONE
COLOR PLATED : YELLOW GOLD, PINK GOLD, BLACK RHODIUM
MATERIAL : SILVER 925, NATURAL GEMSTONE





**GOOD
DESIGN**

Design Excellence Award 2014
Good Design Award 2014 (Japan)

arquette
NAICA
collection



"NAICA" is the name of the biggest mineral quartz mine in the world. This collection was inspired from natural beauty of the truncated form of quartz, attributed to the selected fine quality of gems in quartz family.

archetype
NAICA
collection



NAICA COLLECTION : MEDIUM RING (15x20mm) , LARGE RING (18x25mm) , SOLID BANGLE (18x25mm)
COLOR : YELLOW GOLD, PINK GOLD, BLACK RHODIUM
MATERIAL : SILVER 925, NATURAL GEMSTONE

archetype
NAICA
FROST



NAICA COLLECTION : NAICA FROST / SPECIAL EDITION *AVAILABLE ONLY MEDIUM RING (15x20mm)
COLOR : WHITE GOLD (BODY) , YELLOW GOLD (SNOWFLAKE SYMBOL)
MATERIAL : SILVER 925, BLACK ONYX ; NATURAL GEMSTONE



archetype
- WIRE FRAME -
collection



Inspired the natural form of quartz become a source of this collection. Designer simplifies the shape of geode comes in the form of graphic and structure, combined with advanced handcraft skill makes this collection more unique.

WIREFRAME COLLECTION

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COLOR : WHITE GOLD, YELLOW GOLD, PINK GOLD, BLACK RHODIUM
WIREFRAME RING, WIREFRAME RING (S)
MATERIAL : SILVER 925

WIREFRAME COLLECTION

arquette



COLOR : WHITE GOLD, YELLOW GOLD, PINK GOLD, BLACK RHODIUM
WIREFRAME EARRING (PAIRS)
MATERIAL : SILVER 925

WIREFREAME TWO TONE

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TWO TONE STYLE : *AVAILABLE ONLY WIREFREAME RING AND WIREFREAME RING (S)
- BLACK-WHITE GOLD, BLACK-YELLOW GOLD, BLACK-PINK GOLD
MATERIAL : SILVER 925

DIAMOND WIREFRAME

arquette



COLOR : WHITEGOLD, TWO TONE STYLE (AVAILABLE ONLY DIAMOND WIREFRAME RING AND DIAMOND WIREFRAME RING (S) :
DIAMOND WIREFRAME EARRING, DIAMOND WIREFRAME RING AND DIAMOND WIREFRAME RING (S)
MATERIAL : SILVER 925 , CUBIC ZIRCONIA

MAGNUM BULLET BANGLE

arquette

The shape of hexagonal crystals become an important part of this special wireframe collection, under the code name "MAGNUM BULLET"



MAGNUM BULLET BANGLE

COLOR : WHITE GOLD, YELLOW GOLD, PINK GOLD, BLACK RHODIUM

MATERIAL : SILVER 925

MAGNUM BULLET EARRING / NECKLACE

arquette

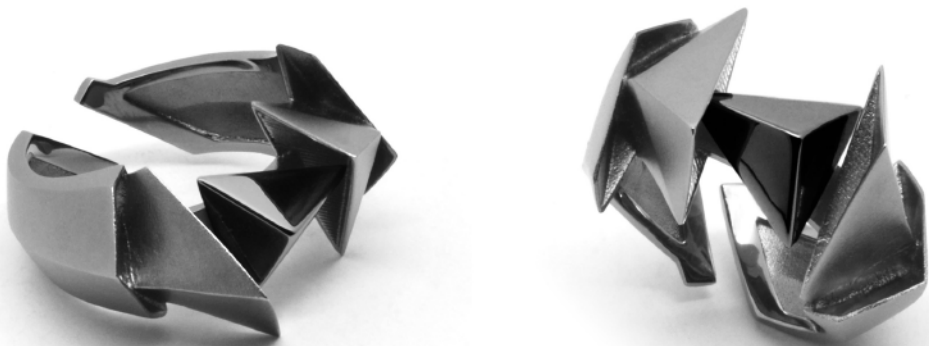


MAGNUM BULLET EARRING / NECKLACE (20")
COLOR : WHITE GOLD, YELLOW GOLD, PINK GOLD, BLACK RHODIUM
MATERIAL : SILVER 925



- The Distortion of Secret Triangle -

archetype
BERMUDEZ
COLLECTION



From the legendary tale of the Bermuda Triangle comes the inspiration for this exclusive collection. The dynamic shape, form, and story, telling of something significant hiding under the dark sea, combine with many special handmade techniques to make perfect wearable art pieces.

BERMUDEZ COLLECTION

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COLOR : BLACK-BLACK, BLACK-WHITE GOLD, BLACK-YELLOW GOLD, BLACK-PINK GOLD
BERMUDEZ RING (ADJUSTABLE SIZE 7~9 US) AND BERMUDEZ RING (S) (ADJUSTABLE SIZE 5.5~7.5 US)
MATERIAL : SILVER 925

BERMUDEZ COLLECTION

arguetype



COLOR : BLACK-BLACK, BLACK-WHITE GOLD, BLACK-YELLOW GOLD, BLACK-PINK GOLD
BERMUDEZ CUFFLINK, BERMUDEZ EARRING
MATERIAL : SILVER 925

BERMUDEZ COLLECTION

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COLOR : BLACK RHODIUM , WHITE GOLD
BERMUDEZ LAPEL PIN
MATERIAL : SILVER 925 AND BRASS (PIN)

BERMUDEZ COLLECTION

arguetype



COLOR : BLACK RHODIUM , WHITE GOLD
BERMUDEZ PENDENT (ABOVE) , SECRET BERMUDEZ PENDENT (BELOW)
MATERIAL : SILVER 925

TREASURE BERMUDEZ COLLECTION

arguetype



COLOR : BLACK RHODIUM , WHITE GOLD

TREASURE BERMUDEZ RING, TREASURE BERMUDEZ RING (S) , TREASURE BERMUDEZ PENDENT

MATERIAL : SILVER 925 , CUBIC ZIRCONIA

TWIST COLLECTION

arguetype



COLOR : BLACK RHODIUM , WHITE GOLD

TWIST RING (ADJUSTABLE SIZE 7~9 US) AND TWIST RING (S) (ADJUSTABLE SIZE 5.5~7.5 US) , TWIST LAPEL PIN

MATERIAL : SILVER 925 AND BRASS (PIN)



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QUARTZ KNOT

- Simplification of Hexagonal Shape of Quartz -

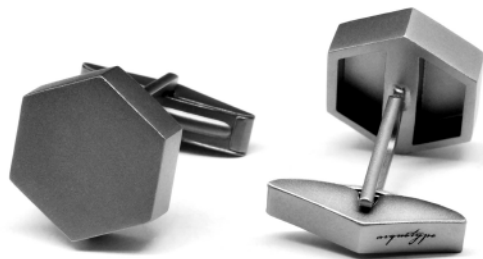
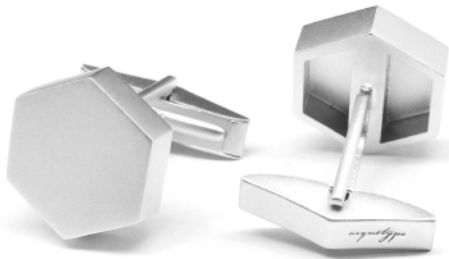


Simplification of hexagonal shape of Quartz, become a part of wearable art pieces for exclusive modern life style.

'QUARTZ KNOT' Collection will sharpen up your look with simplicity and neatness everyday.

QUARTZ KNOT COLLECTION

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QUARTZ KNOT CUFFLINKS / COLOR : BLACK, WHITE GOLD
QUARTZ KNOT PIN / COLOR : BLACK, WHITE GOLD, YELLOW GOLD, PINK GOLD
MATERIAL : SILVER 925 AND BRASS (PIN)

QUARTZ KNOT COLLECTION

arquette



QUART KNOT NECKLACE, QUARTZ KNOT EARRINGS
COLOR : BLACK, WHITE GOLD, YELLOW GOLD, PINK GOLD
MATERIAL : SILVER 925





CORE

Inspired by the timelessness of global architectural sculptures and designs, this collection redefines the significance of everyday body adornment. Through engineered dissection, the picturesque construction unveils the truest form of 'Metal and Cement' that signifies the 'Flesh and Bone' of human.

More than a jewelry, each piece functions as a constant reminder to the core essence of mankind.

archetype

CORE COLLECTION

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BINARY CORE RING, SINGLE CORE RING, CORE CHAIN BRACELET
COLOR : GUN METAL, WHITE GOLD (FROST)
MATERIAL : SILVER 925

CORE COLLECTION

arquette



SLICK CORE RING, CONCRETE CORE BANGLE (LARGE), CONCRETE CORE BANGLE (SMALL)
COLOR : GUN METAL, WHITE GOLD (FROST)
MATERIAL : SILVER 925



ANEK TANTASIRIN

DESIGNER

- ATTITUDE -

"Life would be insignificant without the creative drive of 'design'.
Art and design poetically reflects in the vision of our everyday life. The moment we wake up,
wearing our shoes, clothes... or even sipping a hot cup of coffee when the sun rises.
We yearns for the mean to identify the preferences in our lifestyle and attitude. For this reason,
I perceive a piece of jewelry to be a mean of expression for those who wear it... an identifiable
creation that strongly speaks and completes individual identity. "

Awards / Achievement

- 2017 Best Accessories Collection Award by Qurated Fashion 2017 : CORE Collection
- 2017 Selected Designer's Brand for "QRATED Fashion Incubation Project" For BIFF & BIL 2017
- 2017 Guest Speaker "Trend Of Gems & Jewelry in 2017 " for Bangkok Gems and Jewelry fair 59th
- 2016 The Finalist "VOGUE Who's On Next 2016" by VOGUE Magazine Thailand.
- 2016 Guest Speaker "Jewelry Talk " for GIT ; The Gem and Jewelry Institute of Thailand (Public Organization)
- 2016 Co - Guest Speaker " THINK TANK TODAY " for Thailand Industry Expo 2016
- 2016 Business and Design Consultant " Thai Craft to International Market " for Srinakharinwirot
- 2016 Business and Design Consultant for Dspace by DIP
- 2016 Guest Speaker " Thai Jewelry Brand Development " for Dspace by DIP
- 2016 Guest Speaker " Thai Jewelry Brand to US Market " by DITP
- 2015 Selected Designer's Brand for "ASEAN Youth Creative Industry Fair (AYCIF)" // Jakarta, Indonesia
- 2015 Selected Designer's Brand for "Designer's Room 2016" by Thailand Institute of Design and Innovation Promotion , DITP
- 2015 "Design Management & Vision : 2015 Jewelry Collections" by GIT (The Gem and Jewelry Institute of Thailand)
- 2014 Good Design Award (Gmark), Fashion & Accessories "NAICA Collection"
- 2014 Design Excellence Award (DEmark), Fashion & Accessories "NAICA Collection"
- 2014 Selected Designer's Brand for "Designer's Room 2014" by Thailand Institute of Design and Innovation Promotion , DITP
- 2012 Selected artwork for "Logo Lounge" Volume 7 (1 piece)
- 2011 Selected artwork for "Logo Lounge" master library 4 (1 piece)
- 2010 Selected artwork for "Logo Lounge" master library 3 (3 pieces)
- 2009 Selected artwork for "Logo Lounge" master library 1 (1 piece)
- 2008 The selected artist : Designer Individual Exhibition by CG Plus magazine, at Bangkok Museum of Art and Design.
- 2008 Selected artwork in Student Showcase Exhibition by CG Plus Magazine.
- 2008 1st place of Animator, Front Fabulous Career Search, Front magazine.
- 2006 1st place of Character Design student section, TAM2006 (Thailand Animation and Multimedia)
- 2005 Selected work for United Nation (UN) poster.
- 2004 1st place of AU Photo, Assumption University.



STOCKIST

BANGKOK

Guysorn Village 1/F, Lonely Two-Legged Creature
Crystal Veranda 1/F, Praditmanutham Rd.
Siam Discovery M/F, PURSUIT, Rama I Rd., Pathum Wan
Siam Paragon 1/F, Greyhound Original
Siam Center 3/F, Greyhound Original
Central Ladprao 2/F, Greyhound Original

HONG KONG

KAPOK PMQ / PMQ, 35 Aberdeen Street, Central

PARIS

Le Salon De Monsieur Jau, Passage Du Ponceau

DUBAI

The Zoo Concept Store, Villa Jumeira Beach
Level Shoe District, Dubai Mall
Souk Albarah, Downtown, Dubai
Box Park, Dubai

ONLINE

www.arquetype.com/store
LINE Official : @arquetype



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